

## WPTY First Quarter Issues Report 2007

Pursuant to the FCC Television Deregulation Report and Order effective September 24, 1994 and the subsequent Memorandum Opinion and Order adopted May 1, 1986, the following list of programs represent WPTY-TV's most significant treatment of issues ascertained to be of community concern in the calendar period January - March 2007

### **ISSUES:**

WPTY provides its viewers with programming and public service announcements that address issues of concern to the local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- ◆ Education –
  - Budget problems
  - School annexation
  - Student overcrowding
- Political Clement –
  - City County budget problems
  - Political leader trials begin
- ◆ LeMoyne Owen College –
  - Restructuring
  - Financial Problems
- ◆ Crime –
  - City's crime rate is growing fast
  - John Ford

### **PROGRAMS:**

#### **SECTION I:**

List regularly scheduled and special programs and program segments that represent WPTY'S issues-responsive programming providing the most significant treatment of the issues listed above for the preceding calendar quarter in news coverage.

#### **Child Care Report**

Profiled an exemplary child care center to explain the Star rating system and help parents understand how to read the ratings system provided by the state of Tennessee. Aired each Monday at 5 and 6 pm.

Additional programs offered by WPTY that represent community interest and special programming.

#### **Special Programming**

January 06, 4:30pm – The Year In Sports: a look back at the greatest sports events of 2006. (one hour)

January 7, 4:00pm – Jeep King Of The Mountain Championships: winter extreme sports. (one hour)

January 14, 4:00pm – Mt Top Ski Series: winter extreme sports. (one hour)

February 3, 5:00pm – Kinetic TV #1: winter extreme sports.

February 10, 5:00pm – Kinetic TV #2: winter extreme sports.

February 17, 5:00pm – Kinetic TV #3: winter extreme sports.

March 17, 5:00pm – Kinetic TV #5: winter extreme sports.

#### News Programming

#### **Health:**

Residents and family members are concerned because the ten-story building has no sprinklers. By law it is not required. Talked to family members, residents, and Memphis Fire. Received statement from building management.

#### **Community:**

A Memphis woman pulls a man and his two children from their burning home in south Memphis around 6:45 in the morning on Wednesday February 8, 2007. The woman was driving a school bus when she saw the flames. The fire was in the 300 block of Hewlett Road. That's near Shelby Drive and Third Street. Eyewitness News Everywhere tells us how Elmira Banks helped rescue the family of a fellow school bus driver.

Airfares in the Bluff City may be about to fly in for a more reasonable landing. A new airline is coming to town. Frontier Airlines announced today that it will soon be flying in and out of Memphis and offering cheaper fares. That could force the other airlines to drop their ticket prices too. Eyewitness News Everywhere talked to Mid-south travelers about how important it could be. The announcement Wednesday February 14, 2007 means it may soon be cheaper for some people to leave Memphis and head out west. Talked to passengers and Frontier representatives.

Rode along with one of the deputies in the unit. Talked to the deputy and a man in one of the neighborhoods where the sweep took place. Witnessed two arrests and several interrogations.

Spoke with the mother and sister of an injured soldier about their feelings on sending more troops to Iraq.

Talked to a driving instructor about safe driving tips. Went to the ice rink at the Desoto Civic Center to practice techniques.

A Shelby County Reserve Sheriff's Deputy suspended after a confrontation with a tow truck driver. The driver claims the deputy pulled a gun on him Tuesday night as he was towing the deputy's personal car from the Peppertree Apartments in Whitehaven. Deputy Nicholas Walsh says the tow truck driver damaged his car. He says now the man is making the whole story up to explain the damage. Talked to both the deputy and tow truck driver.

You might be the winner of \$1,000,000. It's something a lot of people would not mind hearing or reading. Unfortunately, most of the time there is a catch. Katherine Perry learned a valuable lesson after getting duped by a fake sweepstakes claiming to be Publisher's Clearing House. She said, "Don't nothing come free to you. Anything worth having is worth working for."

## Crime:

It's been a violent start to the week in the city of Memphis. At least three shootings have been reported since midnight March 19, 2007. Around 11:00 a.m. an 18-year-old was shot in the head at the Foote Homes apartments. That's at the corner of Danny Thomas and Mississippi Boulevard in downtown Memphis. Talked to witnesses and people in the neighborhood.

People in a Whitehaven neighborhood are upset and afraid tonight, after a shooting kills one man and injures another. Pierre Houston died last night outside Joseph's Grocery Store. That's in the 4200 block of East Wind Drive near Raines. Talked to a woman and her stepdaughter about crime in the neighborhood.

New information in the search for a missing Memphis woman, her relatives say they knew something was wrong when she never picked up her 11 month-old son from the babysitter. Twenty-two year old Ricarda Tillman-Lockett disappeared Monday February 19, 2007. Coworkers say Lou Lockett, her estranged husband, picked her up after work at Jillian's in Downtown Memphis.

Lockett told police he dropped his wife off at their home on Stuart near the University of Memphis and when he returned Lockett said his wife was gone. Friends and family have not talked to her since and are extremely concerned. Eyewitness News Everywhere uncovers the Lockett's have a turbulent past.

## Education

Eyewitness News Everywhere uncovers new information on a teacher cheating scandal in Tunica County Mississippi. The teacher that blew the whistle at Robinsonville Elementary School in is now suspended.

Fourth grade teacher Connie Smith received a letter of suspension from the Tunica County Superintendent of Schools on the morning of Tuesday March 20, 2007. Smith was asked to leave the campus. Eyewitness News Everywhere went to Tunica County to try to find out what was behind the suspension.

Eyewitness News Everywhere uncovers allegations of cheating at a Mid-south school. Connie Smith, a fourth grade teacher at Robinsonville Elementary in Tunica County Mississippi, says her principal told her and other teachers to cheat on Mississippi Exams. Smith recorded another teacher telling her the writing question on Thursday March 8, 2007. Smith said, "She said well we can tell the children what it's going to be about and kind of talk to them about it and get them to where they'll be able to write on that." Also talked to the principal.

## **SECTION II: Lists public service announcements that WPTY broadcast during the preceding calendar quarter that addresses community issues.**

**Habitat for Humanity – 30**

**UNCF – 15**

**UNCF – 30**

**Red Cross - 30**

**USO - 30**

**Freedom - 30**

**Heart Assoc. - 30**

**Cancer Society - 30**

**Drug Free Am - 30**

**Transplant Foundation :30**



April 10, 2007

Re: Quarterly Report

In the First Quarter of 2007 ABC 24 WPTY showed support for charities in Memphis with over \$30,000 in air time. January - March we ran a series of promotional spots and community service vignettes focusing on children and youth, health care and service to the armed forces. In addition to the above mentioned community service efforts we participated or sponsored the following community events.

- A Waiting Child – a series of news features focusing on the need for adoption and expelling the myths surrounding the adoption process.
- The Child Care Report – a weekly feature that provides information on the child care rating system, and gives parents the knowledge to make informed decisions surround child care. Efforts include on-going thirty-second on –air vignettes.

We take our responsibility to keep our community informed of the issues of local importance and local service organizations and their caring activities very seriously. We pledge to continue to use our vital airtime to promote important, life-saving information on health care, safety, drugs and any critical issues that affect our viewing community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jack Peck', written over a large, stylized 'J' that extends downwards.

Jack Peck  
Vice President & General Manager